

# St. Joseph College of Arts & Commerce, Satpala

## Program & Course Outcomes

### Programme : B.Com. (Bachelor In Commerce)

#### Programme Outcome

It enables students to prepare Financial Statements and budgeting of different resources in a business firm. It makes the student aware of different marketing strategies and HR policies in the contemporary business world. It also creates awareness of various social issues and economic status.

### Class : FYBCOM (Sem I & II)

<b>Course Name</b>	<b>Course Outcome</b>
<b>Business Economics</b>	<p>It aims to increase knowledge of market oriented economic systems.</p> <p>It equips students to understand the working of a business unit in the economy.</p> <p>It helps students to learn microeconomics and its application to business.</p> <p>It develops understanding of students regarding the process of decision making in business, and provides an overall introduction to economics and dealing with the problems of allocation of scarce resources in optimum manner.</p> <p>It aims to build a familiarity with the basic tools of consumer and producer theory, the operation of markets and optimisation in an economic context.</p> <p>In order to explain economic issues and solutions in a practical manner, the concepts are to be discussed with case studies and numerical problems wherever applicable.</p>
<b>Foundation Course</b>	<p>The objective of this subject is to make the students socially aware of the societal problems and their personality. This enables Value-based Development and imparts quality education. Students get knowledge about the growing social</p>

	<p>problems in India and makes them aware to resolve them. Students understand the multi- cultural diversity of Indian society through its demographic composition. Students appreciate the concept of linguistic diversity in relation to the Indian situation. This syllabus explores the disparities arising out of gender with special reference to violence against women, female foeticide and portrayal of women in media.</p>
EVS	<ul style="list-style-type: none"> <li>• The course creates awareness about environmental problems among people.</li> <li>• It Impart basic knowledge about the environment and its allied problems.</li> <li>• It also develops an attitude of concern for the environment among student.</li> <li>• Students become more prone about identifying and solving environmental problems.</li> </ul>
Commerce I	<ul style="list-style-type: none"> <li>• This Course is so designed to make student understand the importance of Business it prepares one to start a business of his/ her own in the capacity of an entrepreneur.</li> <li>• The Academic objective of this subject is to enable every student to Analyze the environment of a business from the legal &amp; regulatory, macroeconomic, cultural, political, technological and natural perspectives.</li> <li>• To motivate students to make their mind set for thinking entrepreneurship as career.</li> <li>•</li> </ul>
<b>ACCOUNTANCY AND TAXATION</b>	<p><b><u>Program Outcome (PO) :</u></b></p> <p><b>PO – 1:</b> After completing three years for Bachelors in Commerce (B.Com) program, students would gain a thorough grounding in the fundamentals of Accounts, Finance &amp; Taxation.</p> <p><b>PO – 2:</b> The Accountancy and Taxation focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.</p> <p><b><u>Program Specific Outcome (PSO)</u></b></p>

	<p><b>PSO – 1:</b> Students will demonstrate progressive affective domain development of values, the role of accounting in society and business.</p> <p><b>PSO – 2:</b> Students will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.</p> <p><b>PSO–3:</b> Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses.</p> <p><b>PSO – 4:</b> Learners will acquire the skills like decision making, problem solving in day to day business affairs</p> <p><b>PSO – 5:</b> Learners will involve in various co-curricular activities to demonstrate relevancy of foundational and theoretical knowledge of their academic major and to gain practical exposure.</p> <p><b>PSO - 6:</b> Learners will be able to do higher education and advance research in the field of accountancy and taxation.</p>
<p><b>Mathematical &amp; Statistical Techniques</b></p>	<ul style="list-style-type: none"> <li>• The learners will be able to understand and use the concepts of Interest, Annuity, EMI shares and mutual funds.</li> <li>• The learners will be able to solve LPP to maximize the profit and to minimize the cost.</li> <li>• The learners would be familiar with different Measures of Central Tendencies and Measures of Dispersions.</li> <li>• The learners will acquire knowledge about regression analysis to estimate the relationship between two variables.</li> <li>• The learners would be made familiar with the concepts and techniques of different types of Index numbers and Time Series</li> <li>• The learners will be able to understand the aspects of Permutation and Combination and Linear Programming Problem</li> <li>• The learners would be made familiar with the Concept of real functions, Derivative of functions and its applications</li> <li>• The learners would be made familiar comprehensive background of probability theory , random variable</li> <li>• The learners would be familiar with Decision making techniques and Formulation of Payoff Matrix and its analysis.</li> <li>•</li> </ul>

## Class : SYBCOM (Sem III & IV)

<b>Course Name</b>	<b>Course Outcome</b>
<b>Business Economics</b>	<p>This paper is Macroeconomics which is an integral part of Business Economics.</p> <p>It provides knowledge about the working of the economy as a whole.</p> <p>Macro economics along with microeconomics forms a composite course of business economics. The syllabus provides an introduction to some basic analytical tools of macroeconomics that will help students to understand how the economy works and to analyse economic phenomena.</p> <p>It inculcates an interest in Macro economics and provides understanding of various most significant macroeconomic theories and principles.</p> <p>It enables the students to understand the foundation of public finance.</p> <p>It helps students to prepare for professional and competitive examinations</p>
<b>Commerce III</b>	<p>This subject is one of the most sought and career oriented professional syllabus offered at the Undergraduate level. B.Com degree opens up innumerable career options and opportunities to the aspiring managers both in India and abroad. This subject Commerce III prepares one to start a business of his/ her own in the capacity of an entrepreneur. The Academic objective of this subject is to enable every student to cope up with the latest developments in contemporary, national and global level through effective transaction of the curricular and co-curricular aspects in the Management Functions and Challenges.</p>

<p><b>ACCOUNTANCY AND TAXATION</b></p>	<p><b><u>Program Outcome (PO) :</u></b></p> <p><b>PO – 1:</b> After completing three years for Bachelors in Commerce (B.Com) program, students would gain a thorough grounding in the fundamentals of Accounts, Finance &amp; Taxation.</p> <p><b>PO – 2:</b> The Accountancy and Taxation focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.</p> <p><b><u>Program Specific Outcome (PSO)</u></b></p> <p><b>PSO – 1:</b> Students will demonstrate progressive affective domain development of values, the role of accounting in society and business.</p> <p><b>PSO – 2:</b> Students will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.</p> <p><b>PSO–3:</b> Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses.</p> <p><b>PSO – 4:</b> Learners will acquire the skills like decision making, problem solving in day to day business affaires</p> <p><b>PSO – 5:</b> Learners will involve in various co-curricular activities to demonstrate relevancy of foundational and theoretical knowledge of their academic major and to gain practical exposure.</p> <p><b>PSO - 6:</b> Learners will be able to do higher education and advance research in the field of accountancy and taxation.</p>
<p>Advertising – I</p>	<p>Today advertising is a booming industry and lot of young generation is attracted to it and they are willing to make a career in advertising and it is also important for brand success. The following objective will help to understand more clearly.</p>

	<ul style="list-style-type: none"> <li>• To highlight the role of advertising for the success of brands and its importance within the marketing function of a company</li> <li>• It aims to orient learners towards the practical aspects and techniques of advertising</li> <li>• It is expected that this course will prepare learners to lay down a foundation for advanced post-graduate courses in advertising.</li> </ul>
--	---

### Class : TYBCOM (Sem V & VI)

Course Name	Course Outcome
<b>Computer Systems &amp; Applications</b>	<ul style="list-style-type: none"> <li>• The learners will become computer literate and will be able to access, create, save and manage spreadsheets. The learners would understand concepts of Spread sheet through EXCEL.</li> <li>• The learners will acquire skill of various types of calculations using EXCEL functions and formulae, managing database using various EXCEL commands.</li> <li>• They will be able to understand to use advanced Excel tools like Filter, Goal Seek, Solver, Scenario, creating and using templates, Linking Multiple Spread sheets, Using formulas with logical operators etc.</li> <li>• They would be familiar with the basic concepts of Data Communication and Computer Networking, topologies, and protocols.</li> <li>• The learners will acquire knowledge about Internet, emails, Web browsing and cyber-crimes, and can use the internet effectively.</li> <li>• They will be able to establish a basic understanding of the analysis and design of a database. Concepts like relational databases, SQL functions, creation of tables and manipulate it in MySQL, join techniques, and are able to write queries</li> <li>• The learners would be made familiar with the concepts of E-Commerce - Features, limitations, models, Security, Payment Systems</li> <li>• The learners would understand and use features of Visual Basic such as VB controls, Simple calculations, Calculations using conditions, sub procedures and sub functions and will be able to work with small programs.</li> </ul>

<p><b>Business Economics</b></p>	<p>It prepares students to understand, analyse and criticize the function of the Indian economy.</p> <p>It provides knowledge of various issues and challenges and current scenario of Indian economy.</p> <p>It helps in understanding details of all three sectors of economy and its recent state of development.</p> <p>Its emphasis on understanding of the New important Policies of Government and its impact on various sectors.</p> <p>The syllabus all includes various crucial issues and concerns like sustainable development, social infrastructure, industrial pollution, foreign capital etc. emphasis is laid on familiarising students with the policies and programmes of government, evaluating them and analyzing their effect on the economy. It widens knowledge of students for their future career.</p>
<p><b>Commerce</b></p>	<p>This subject opens up innumerable career options and opportunities to the aspiring managers both in India and abroad. This subject as a part of the Programme focuses on the basic elements of Marketing Management. Students discover the branches of knowledge, competence and creativity to face global challenges. Objective of this subject is to sensitize the students to their changing roles in society through awareness raising activities.</p>
<p><b>ACCOUNTANCY AND TAXATION</b></p>	<p><b><u>Program Outcome (PO) :</u></b></p> <p><b>PO – 1:</b> After completing three years for Bachelors in Commerce (B.Com) program, students would gain a thorough grounding in the fundamentals of Accounts, Finance &amp; Taxation.</p> <p><b>PO – 2:</b> The Accountancy and Taxation focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.</p> <p><b><u>Program Specific Outcome (PSO)</u></b></p>

	<p><b>PSO – 1:</b> Students will demonstrate progressive affective domain development of values, the role of accounting in society and business.</p> <p><b>PSO – 2:</b> Students will learn relevant financial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.</p> <p><b>PSO–3:</b> Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses.</p> <p><b>PSO – 4:</b> Learners will acquire the skills like decision making, problem solving in day to day business affairs</p> <p><b>PSO – 5:</b> Learners will involve in various co-curricular activities to demonstrate relevancy of foundational and theoretical knowledge of their academic major and to gain practical exposure.</p> <p><b>PSO - 6:</b> Learners will be able to do higher education and advance research in the field of accountancy and taxation.</p>
Cost Accounting	<p>In cost accounting, the students get a better understanding of the various costs associated with the production &amp; manufacturing. They also learn to calculate the cost of inventory. They get aware about different concepts of costing. They learn to prepare the cost sheets for a manufacturing concern. They also get to know the concept of process costing &amp; contract costing.</p>

## Programme :B.A. (Bachelor of Arts)

### Programme Outcome :

It improves the communication skills & enhance the understanding of the language and culture.  
Historical background and socio- economic situation of the economy

## Class : FYBA (Sem I & II)

Course Name	Course Outcome
<b>Micro Economics I &amp; II</b>	<p>It is an introductory course in micro economics. It explains overall introduction to microeconomics provides tools, concepts and ways to understand the behaviour of one group of people in society, namely consumers.</p> <p>It describes and helps to predict behaviour of human beings as consumers. It helps to understand economic behaviour of people in society by teaching ten principles of economics.</p> <p>It aims in building familiarity with the basic tools of consumer and producer theory.</p> <p>It enumerate/explains the operation of markets and optimisation in economic context.</p> <p>Through an understanding of the basic concepts related to production, costs, revenue. And distribution of income, it aims in developing ability to reason objectively and develop and abiding interest in economics</p>
<b><u>Macro Economics</u></b>	<p>To make student aware of the basic theoretical framework underlying the field of macroeconomics. Understand various concepts of money and money substitutes. Using employment and national income statistics students will be able to describe and analyze the economy in quantitative terms. Students will be able to describe the contemporary banking and monetary system, and analyze the role of money, credit, and Federal Reserve monetary policy. It helps students to study the aggregates and to provide overall idea about national economic policies and its implications.</p>
<b>Communication Skills in English</b>	<ul style="list-style-type: none"><li>● Developed public speaking abilities.</li><li>● Increased self-awareness about the English language.</li><li>● Developed Confidence</li></ul>

	<ul style="list-style-type: none"> <li>● Students also understood to explore and experience the world not only by books but also by adopting a new form of communication through electronic media.</li> <li>● Career counselling workshop was helpful choosing a career goal, planning and giving a direction to students for a better future ahead.</li> <li>● Students improved Writing Skill.</li> <li>● Students learnt to write effective resume.</li> <li>● Mock interviews helped students prepare future job opportunity.</li> <li>● Students understood the process of communication and its effect on giving and receiving information.</li> <li>● Students understood the importance of body language and four skills of communication LSRW (Listening, Speaking, Reading, Writing).</li> </ul>
<p><b><u>Rural Development</u></b></p>	<p>Students understood the concept of rural development through actual visits to the village for surveys.</p> <p>Students clear their concept of rural society as well as the functions of rural institutions.</p> <p>Students became aware of various functions of government administration and the functioning of laws that help farmers in their land-related matters.</p> <p>Students visited Agricultural related activities also allied activities to clear concepts about agriculture.</p> <p>Students became aware of how to apply loan applications for commercial farming and allied activities as an independent business.</p> <ul style="list-style-type: none"> <li>●</li> </ul>
<p>History of Modern India (1857 –1947)</p>	<p>To make the student aware about the making of modern India and the struggle for independence.</p>
<p>Hindi</p>	<p>छात्रों हिंदी निबंध, कथा, साहित्य से परिचित हो गए।</p>

	छात्रों को हिंदी उपन्यास की जानकारी मिली। छात्रों को गद्य की विविध विधाओं का परिचय मिला।
Marathi	मातृभाषे बदलच प्रेम वृद्धिंगत होते. मराठी अस्मितेचे जपली जाते. अर्ज लेखन, अहवाल लेखन, जाहिरात लेखन अशा व्यवहारिक क्षेत्राची ओळख होते. लेखन कौशल्ये आत्मसात करतील.

### Class : SYBA (Sem III & IV)

Course Name	Course Outcome
<b><u>Macro Economics</u></b>	To make student aware of the basic theoretical framework underlying the field of macroeconomics. Understand various concepts of money and money substitutes. Using employment and national income statistics students will be able to describe and analyze the economy in quantitative terms. Students will be able to describe the contemporary banking and monetary system, and analyze the role of money, credit, and Federal Reserve monetary policy. It helps students to study the aggregates and to provide overall idea about national economic policies and its implications.
<b><u>Micro Economics</u></b>	It will help students in understanding the behaviour of individuals and small organizations in making decisions on the allocation of limited resources. Students will be able to apply supply and demand analysis to examine the impact of government regulation and it also enable them to explain determinants of demand, responses of market and the benefits of exchange.
<b><u>Rural Development</u></b>	Students understood the concept of rural development through actual visits to the village for surveys. Students clear their concept of rural society as well as the functions of rural institutions. Students became aware of various functions of government administration and the functioning of laws that help farmers in their land-related matters.


	<p>Students visited Agricultural related activities also allied activities to clear concepts about agriculture.</p> <p>Students became aware of how to apply loan applications for commercial farming and allied activities as an independent business.</p>
Landmarks in World History,1300 A.D.-1945 A.D.	<p>To enable the students to comprehend the transition of Europe from medieval to modern times and its impact on the world.</p> <p>To provide accurate knowledge of the most significant events and personalities of the period under study and encourage understanding of the making of the modern world.</p>
Ancient India from Earliest Time to 1000 A.D.	<p>To acquaint the students with different sources of Ancient Indian History.</p> <p>To enable the students to understand the political, socio- economic and cultural developments in the period under study and appreciate the rich cultural heritage in India.</p>
Hindi	<ol style="list-style-type: none"> <li>विद्यावधियों में मानवीय संवेदनाओं के विकास के साथ निम्न सामाजिक, सांस्कृतिक बोध और जीवन मूल्यों का विकास होगा।</li> <li>विद्यावधियों में सावहत्य के माध्यम से कलात्मक गुणों की अविरोध होगी, कला की सावहत्यक विधाओं के प्रवर्धन अविरोध जागृत होगी तथा रिनात्मक-कौशल को बढ़ावा मिलेगा।</li> <li>विद्यावधियों में नये वैकिक-मूल्यों के प्रवर्धन सजगता को बढ़ावा मिलेगा।</li> </ol>
Marathi	<ol style="list-style-type: none"> <li>मातृभाषे बद्दल प्रेम वृद्धिगत होते.</li> <li>मराठी अस्मितेचे जपली जाते.</li> <li>मराठीतील संत, पंत आणि तंत साहित्याचे ओळख होते. मराठी भाषेत मुस्लिम, ख्रिश्चन, जैन या अन्य धर्मियांनी केलेल्या वाङ्मयीन कार्याची जाणीव होऊन सर्वधर्मसमभाव जपता येतो.</li> <li>नवोदित साहित्यिक तयार होतात.</li> </ol>
Marathi	<ol style="list-style-type: none"> <li>मराठीतील संत, पंत आणि तंत साहित्याचे ओळख होते. मराठी भाषेत मुस्लिम, ख्रिश्चन, जैन या अन्य धर्मियांनी केलेल्या वाङ्मयीन कार्याची जाणीव होऊन सर्वधर्मसमभाव जपता येतो.</li> <li>नवोदित साहित्यिक तयार होतात.</li> <li>मराठी भाषेतून प्रशासकीय कार्यालयीन स्वरूपाचा औपचारिक व्यवहार अभ्यासता येईल.</li> </ol>

	४. स्पर्धा परीक्षेच्यादृष्टीने हा अभ्यासक्रम विद्यार्थ्यांसाठी महत्त्वाचा ठरेल.
--	---

### Class : TYBA (Sem V & VI)

Course Name	Course Outcome
<b><u>Macro Economics</u></b>	To make student aware of the basic theoretical framework underlying the field of macroeconomics. Understand various concepts of money and money substitutes. Using employment and national income statistics students will be able to describe and analyze the economy in quantitative terms. Students will be able to describe the contemporary banking and monetary system, and analyze the role of money, credit, and Federal Reserve monetary policy. It helps students to study the aggregates and to provide overall idea about national economic policies and its implications.
<b><u>Micro Economics</u></b>	It will help students in understanding the behaviour of individuals and small organizations in making decisions on the allocation of limited resources. Students will be able to apply supply and demand analysis to examine the impact of government regulation and it also enable them to explain determinants of demand, responses of market and the benefits of exchange.
<b><u>Economics of Development</u></b>	It makes the students to understand the aspect of development process in low income countries. Its focus is on improving the potential for the mass of population through health and education.
<b><u>International Economics</u></b>	Enable the students the pattern and nature of international trade and their contribution to economic development.

<b><u>Rural Development</u></b>	<p>Students understood the concept of rural development through actual visits to the village for surveys.</p> <p>Students clear their concept of rural society as well as the functions of rural institutions.</p> <p>Students became aware of various functions of government administration and the functioning of laws that help farmers in their land-related matters.</p> <p>Students visited Agricultural related activities also allied activities to clear concepts about agriculture.</p> <p>Students became aware of how to apply loan applications for commercial farming and allied activities as an independent business.</p>
History of Medieval India (1000CE-1526CE)	<p>To acquaint the students with the history of early Medieval India that laid the foundation of the Sultanate in India.</p> <p>To study the contribution of various kingdoms during Medieval period and to examine the administrative, socio-economic and cultural aspects of Medieval India.</p>
History of Modern Maharashtra (1818 CE – 1960 CE)	<p>To acquaint students with regional history.</p> <p>To understand political and socio-economic developments during the 19<sup>th</sup> and 20<sup>th</sup> centuries. To create understanding of the movement that led to the formation of Maharashtra.</p>
Introduction to Archaeology	<p>To understand the basic facets of Archaeology.</p> <p>To evaluate the importance of Epigraphy. To study the importance of Numismatics as an important source of history.</p>
History of Medieval India (1526CE-1707 CE)	<p>To acquaint the students with the history of India since the emergence of the Mughal rule.</p> <p>To understand administration of the Mughal Empire.</p> <p>To study the rise of Maratha Power.</p>
History of Contemporary India (1947 CE – 2000 CE)	<p>To understand the process of making the constitution and the Integration and Reorganization of Indian States.</p> <p>To acquaint the students with the political developments in India after independence.</p> <p>To comprehend the socio-economic changes and progress in science and technology in India.</p>
Introduction to Museology and Archival Science	<p>To inform the students about the role of Museums in the preservation of Heritage.</p> <p>To understand the importance of Archival Science in the study of History.</p> <p>To encourage students to pursue careers in various Museums and Archives in India and abroad.</p>
Hindi	<p>1. विद्यार्थी को वहन्दी सावहत्य के इवतहास की व्यापक जानकारी प्राप्त ह होगी, सावहत्य की अविरल धारा का</p>

	<p>पररिय प्रात हहोगा। वहन्दी सावहत्य की विवभन्नविधाओंका व्यापक और क्रमबद्ध ज्ञान प्रात हहोगा।</p> <p>2. विद्यावथायों मेंसावहत्य केमाध्यम सेकलात्मक गुणों की अवभृवद्ध होगी, कला की सावहत्यक विधाओं के प्रवत अवभरुवि जागृत होगी तथा रिनात्मक-कौशल को बढ़ािा वमलेगा, सावहत्य के समकालीन पररिश सेजुड़ सकेंगे, सामावजक समस्याओं, पक्षों सेअिगत होतेहूए समाधान की ओर बढ़ सकेंगे।</p> <p>3. विद्याथी जनसंार, सूिना प्रौद्योवगकी, सोशल मीवडया केअधुनातन माध्यमों मेंप्रयुक्त वहन्दी-देिनागरी वलवप के अध्ययन, प्रयोग से मीवडया, कोश वनमाण आवद क्षेत्रों में रोजगार के अिसर प्रात ह कर सकेंगे।</p> <p>4. विद्याथी भारतीय काव्यशास्त्र की व्यापक जानकारी प्रात ह होनेके साथ काव्यशास्त्रीय मानदंडों का ज्ञान प्रात ह होगा वजसके माध्यम से विद्याथी स्ियंसावहत्य-रिना की प्रिवि की ओर प्रेररत हो सके गा।</p> <p>5. विद्याथी भाषा के विविध रूप तथा भाषा पररितान के कारणों का ज्ञान प्रात ह कर सकेंगे। भाषा विज्ञान के विवभन्न अंगों सेपररवित होतेहूए उसकी उपयोवगता का ज्ञान प्रात ह कर सकेंगे। विद्याथी वहन्दी-ध्विनयों के उच्ारण संबंधी तथा देिनागरी वलवप का िैज्ञानक ज्ञान को प्रात ह कर सकेंगे।</p> <p>6. विद्यावथायों मेंमानिय संिेदनाओंकेविकास के साथ निीन सामावजक, सांस्कृतक बोध और जीिन मूल्यों का विकास होगा, वजससे विद्याथी अवधक उदार, िेतना-सम्पन्न तथा वजम्मेदार नागररक बनेंगे।</p> <p>7. विद्यावथायों में नये िैविक-मूल्यों के प्रवत सजगता को बढ़ािा वमलेगा ँिंपयाारिणीय िेतना के प्रवत</p> <p> ReplyForward</p>

## Programme- B.B.I

### Programme Outcome :

This program endeavours to upgrade the depth of knowledge of different aspects of banking and insurance through the practical applications of the theory.

It broadens the mind of students on a wide range subject which not only includes subjects related to banking and insurance but also other subjects like Business law, Business economics, quantitative methods, organisation behaviour etc.

This programme aims to prepare students to exploit opportunities in the field of Banking and Insurance due to Globalization.

It provides the learners basic understanding of management education and overall development so that they are well trained to be absorbed as managers in corporate and industry.

### Class : FYBBI (Sem I & II)

Course Name	Course Outcome
Principles of Management	This subject is modified as per the needs of the Banking & Insurance sector so as to provide updated and contemporary knowledge of these sectors. Due references have made to the practices prevalent in banking and insurance sector to acquaint students with the practical aspects and Customer Relationship Management practices adopted in the banking and insurance business. Students get to know the Business Leaders in the Domestic and International Business World.
Environmental management of Financial Services	<ul style="list-style-type: none"><li>• The course will help student to Understand the operations and structure of different financial institutions .</li><li>• To familiar the students with the fundamentals of banking and thorough knowledge of banking operations.</li><li>• The subject has explained Development of Indian Banking , various types of insurance contracts and their uses in financial services.</li></ul>

	<ul style="list-style-type: none"> <li>• This syllabus will get students acquainted with Indian Financial system and financial services.</li> <li>• To prepare students to work within financial institutions.</li> </ul>
Business Communication	<ul style="list-style-type: none"> <li>• Students get well verges with the concept of communication. They also get to know the different types of communication as well as the barriers to communication. They also get aware about personnel correspondence like preparing resume &amp; applying for jobs &amp; also preparing various types of letters which will help them in corporates</li> </ul>
Foundation Course	<ul style="list-style-type: none"> <li>• In this programme, students come across various units like Globalization &amp; Indian society, where they study the concept of Liberalization, Privatization &amp; Globalization. The second unit discusses about the concept of Human Rights, where the students get to know the rights of human. The third unit explains the Ecosystem where the students learn about the environment &amp; get aware about the protection of the ecosystem by using various techniques. In the fourth unit of Understanding Stress &amp; Conflict, the students get to know the different types of stress &amp; the tips to overcome the stress, also they get to know the methods to overcome the conflict.</li> </ul>
<b>Economics</b>	<p>To provide an idea of Business Economics implication.</p> <p>To enable students to have a feel of the Theories of Business Economics.</p> <p>To understand the basic elements of Business economics aspects, nature and decision making</p> <p>To understand the law of demand , supply forecasting , consumer durable</p> <p>To understand theories of profit maximization and analysis of Break Even Point</p> <p>To understand concept of pricing practices</p> <p>To understand market structure Perfect Competition, Monopoly, Monopolistic Competition , Oligopoly</p> <ul style="list-style-type: none"> <li>•</li> </ul>
<b>Financial accounting</b>	<p>It provides the knowledge of practical application of accounting principles</p> <p>It also help students to understand deprecation and its methods</p> <p>To have knowledge of basic accounting concepts such as journal, ledger, subsidiary book, journal proper and bank reconciliation statements.</p> <p>To understand and apply the theoretical aspects of accounting methods used for collecting, recording and reporting financial information.</p> <p>It provides the students a wide range of topics like classification of Income and expenditure,</p> <p>Accounting standard, stock valuation, Hire purchase And Final accounts</p> <p>It teaches students not just the preparation of these accounts but also how to read them and understand them.</p>

	It also enlightens the students about the international accounting system through the IFRS.
<b>Quantitative Methods I &amp; II</b>	<ul style="list-style-type: none"> <li>• The learners will be able to understand and use the concepts of statistical investment application.</li> <li>• The learners will be able to solve LPP to maximize the profit and to minimize the cost.</li> <li>• The learners will be able to understand the aspects of Permutation and Combination and Linear Programming Problem</li> <li>• The learners would be familiar with different Measures of Central Tendencies and Measures of Dispersions.</li> <li>• The learners will acquire knowledge about regression analysis to estimate the relationship between two variables.</li> <li>• The learners will be able to understand various data types their classification and graphical representation.</li> <li>• The learners would be made familiar comprehensive background of probability theory , random variable</li> <li>• The learners would be familiar with Decision making techniques and Formulation of Payoff Matrix and its analysis.</li> </ul>

**Class : SYBBI (Sem III & IV)**

<b>Course Name</b>	<b>Course Outcome</b>
Financial Markets	<ul style="list-style-type: none"> <li>• To understand the evolution, working and role of Debt Market in India.</li> <li>• To understand the role, functions of the various intermediaries and regulatory bodies.</li> <li>• To understand the various components of primary and secondary market for equity in India</li> <li>• To understand the meaning , importance and features of the money market.</li> </ul>
Management Accounts	<p>After studying this course, you should be able to:</p> <ul style="list-style-type: none"> <li>• define Management accounting</li> <li>• explain the general purposes and functions of Management accounting</li> </ul>

	<ul style="list-style-type: none"> <li>• explain the differences between management and financial accounting</li> <li>• describe the main elements of Management accounting information – assets, liabilities, revenue and expenses, ratios,</li> <li>• Identify and analyze interpretation of datas</li> <li>• • Recognize circumstances providing for increased exposure to errors and frauds</li> <li>• identify the main financial statements and their purposes.</li> </ul>
<b>Organisational Behaviour</b>	<p>While studying this subject and under graduate level students can easily able to understand how to behave in a workplace? What are the different motivational techniques used by managers on their employee. The study of organisatoinal behavior gives insight on how employees behave and perform in the workplace. It helps them to develop an understanding of the aspect that can motivate employees, increase their performance and help organization establish a strong and trusting relationship with their employees.</p> <p>This subject not only helps them to behave in a good manner in the organization but also it will help them to improve their personality and think them in a positive way in life. The syllabus of this subject easily one can relate with their life this is very useful &amp; interesting subject.</p>
<b>Financial Management</b>	<p>Upon successful completion of Financial Management, the student will be able to: Demonstrate an understanding of the overall role and importance of the finance function.</p> <p>Demonstrate basic finance management knowledge. Communicate effectively using standard business terminology.</p> <p>Identify the various long-term sources of funds for a firm.</p> <p>Apply techniques to project financial statements for forecasting long-term financial needs.</p> <p>Apply time value, risk, and return concepts. Apply valuation techniques to bonds.</p> <p>Students will understand various dividend policies, Cost of capital, Capital structure decisions</p>
<b>Direct Taxation</b>	<p>Students are able to calculate the different residential status of individuals.</p> <p>Students understand the concept of different heads of income.</p> <p>It also enlightens the students about the tax system of India.</p> <p>It provides the knowledge about income tax law, also provides the knowledge of calculation of income from salary , house property, capital</p>

	<p>Gain , income from Business and profession and income from others sources.</p> <p>Students learn skills for computation of deductions from total income and calculate the total taxable income of individual.</p>
Information Technology in Banking & Insurance-II	<ul style="list-style-type: none"> <li>• The modules help the students to get acquainted with different E-banking Business Models followed by Induction of Techno Management with its Development Life Cycle, Building Data Centers and also DBMS role in banking with the concept of (Data Warehousing and Data Mining).</li> <li>• They also study Trends in Banking and Information Technology with Lead Role of Reserve Bank of India and New Horizons for Banking based IT.</li> <li>• The module also throws light on Credit Information Bureau (I) Ltd., Credit Information Company Regulation Bill- 2004, and Automation in Indian Banks with technologies like (MICR, Teleconferencing, Internet Banking, Digital Signature), IT Applications and Banking (Banking Software, Electronic Clearing and Settlement Systems, Plastic Money).</li> <li>•</li> </ul>

**Class : TYBBI (Sem V & VI)**

<b>Course Name</b>	<b>Course Outcome</b>
Research Methodology	<p>This subject is introduced as an ability enhancement course in this stream. This syllabus will be roadmap that guides students towards the complex and varied science of Research Methodology. This in turn inculcates and promotes the problem solving attitude among the students. Students learn to use different tools to investigate the important business issues.</p>
strategic management	<p>Increasingly strategic management has become crucial in the world of business and the ever uncertain environment and fast changing world. This subject will help the students to know more about the strategies as well as why strategic management is important. It will help them to think in a broader way this subject will not only help them to work in an organization but also they might think to start their own business. This subject can make some entrepreneurs from the class.</p> <p>For banking &amp; insurance students this subject is an innovative bridge to convert their talent into achievement.</p>

<b>Financial Service Management</b>	<p>The learners will be able to apply necessary skills in <b>managing a financial service</b> company.</p> <p>They will be able to apply <b>financial</b> concepts, theories and tools</p> <p>Students will understand the term Mutual fund, Factoring, forfeiting, Housing finance, depository, Pledge etc.</p> <p>They be in a position to evaluate the legal, ethical and economic environment related to <b>financial services</b>.</p>
-------------------------------------	---

## Programme : B.M.S. (Bachelor In Management Studies)

- The course enables the learners to obtain knowledge and skills needed to assume functions and positions in a broader way.
- It also helps to understand how the organizations work and are managed.
- The program also directs the learners in aspiring for becoming future high performing leaders and managers capable of enduring the challenges and rigors of the global market place.
- Also creating better job opportunities for the aspirants/learners.

Being an institution operating in the rural area, it strives to provide with the three necessary specializations required for the overall enhancement of BMS learners. in the following category

### HR :

- It aims at demonstrating and understanding of key terms, theories and practices in the field of HR.
- It highlights the competences required in the development of HR.
- It provides the students with innovative solutions in handling the grievances of HR.

### Marketing :

- It aims at critically evaluating key analytical frameworks and tools used in marketing.
- Applying key marketing theories and develop the students to utilize information of a firms internal and external environment to identify and prioritize appropriate marketing strategies.

### Finance :

- To enable students to describe how people analyze the corporate leverage under different conditions and understand why people value different corporates in different manner.
- To Demonstrate an understanding of the overall role and importance of the finance function.
- To develop critical thinking and problem-solving competencies, at both the individual and group levels, of financial statement analysis, financial planning, principles of valuation, capital budgeting, capital structure, and issues in financial policy, and to apply financial theory to analyze real life situations in an uncertain environment with an incomplete data set.

**Class : FYBMS (Sem I & II)**

Course Name	Course Outcome
Financial Accounts	<p>After studying this course, you should be able to:</p> <ul style="list-style-type: none"> <li>• define bookkeeping and accounting</li> <li>• explain the general purposes and functions of accounting</li> <li>• explain the differences between management and financial accounting</li> <li>• describe the main elements of financial accounting information – assets, liabilities, revenue and expenses</li> <li>• Identify and analyze the reasons for the difference between cash book and pass book balances               <ul style="list-style-type: none"> <li>• Recognize circumstances providing for increased exposure to errors and frauds</li> </ul> </li> <li>• identify the main financial statements and their purposes.</li> </ul>
Business Communication	<p>Students get well verges with the concept of communication. They also get to know the different types of communication as well as the barriers to communication. They also get aware about personnel correspondence</p>

	like preparing resume & applying for jobs & also preparing various types of letters which will help them in corporates
<b>Foundation Course</b>	<ul style="list-style-type: none"> <li>• At the end of this course students should be Able to: Understood the demographic Composition of India having regard to Language, Religion, and Gender etc.</li> <li>• Understood stratified reasons as to differences and Women problems.</li> <li>• Understood the fundamental duties of Indian Citizen specified in Indian Constitution.</li> <li>• Understood hierarchy of local self- Government and amendment to the Same</li> </ul>
<b>Economics</b>	<p>To provide an idea of Business Economics implication.</p> <p>To enable students to have a feel of the Theories of Business Economics.</p> <p>To understand the basic elements of Business economics aspects, nature and decision making</p> <p>To understand the law of demand , supply forecasting , consumer durable</p> <p>To understand theories of profit maximization and analysis of Break Even Point</p> <p>To understand concept of pricing practices</p> <p>To understand market structure Perfect Competition, Monopoly, Monopolistic Competition , Oligopoly</p>
<b>Business Environment</b>	<p>Completion of this course, learners will be able to: .</p> <ul style="list-style-type: none"> <li>• Familiarize with the nature of business Environment and its components.</li> <li>• The students will be able to demonstrate and Develop conceptual framework of business Environment generate interest in international Business</li> </ul>
<b>Business Statistics</b>	<ul style="list-style-type: none"> <li>• The learners would be familiar with different Measures of Central Tendencies and Measures of Dispersions.</li> <li>• The learners will acquire knowledge about regression analysis to estimate the relationship between two variables.</li> <li>• The learners would be made familiar with the concepts and techniques of different types of Index numbers and Time Series</li> <li>• The learners will be able to understand various data types their classification and graphical representation.</li> <li>• The learners would be made familiar comprehensive background of probability theory , random variable</li> <li>• The learners would be familiar with Decision making techniques and Formulation of Payoff Matrix and its analysis.</li> </ul>
<b>Business Mathematics</b>	<ul style="list-style-type: none"> <li>• The learners will be able to understand and use the concepts of Interest, Annuity, EMI shares and mutual funds.</li> </ul>

	<ul style="list-style-type: none"> <li>• The learners will be able to solve LPP to maximize the profit and to minimize the cost.</li> <li>• The learners will be able to understand the aspects of Permutation and Combination and Linear Programming Problem</li> <li>• The learners would be made familiar with the Concept of real functions, Derivative of functions and its applications</li> </ul>
<b>Foundation of Human Skills</b>	<ul style="list-style-type: none"> <li>• Helps in understanding human nature in order to manage better interpersonal relationships in a workplace</li> </ul>

### Class : SYBMS (Sem III & IV)

<b>Course Name</b>	<b>Course Outcome</b>
Advertising (Marketing Specialization)	This subject has blended the pattern and form of communication between advertiser and the consumer. Students understand the growing importance of advertising. Students examine the construction of an effective advertisement. This syllabus will get students acquainted with the contemporary scenario and identify the future and careers in advertising.
Basic financial service	<ul style="list-style-type: none"> <li>• To understand the basics of Indian Financial System</li> <li>• To study the brief history of commercial banking in India, their functions and major items of liabilities and assets.</li> <li>• To develop basic understanding about the banking sector, its working and various banking services.</li> </ul>
Recruitment & Selection	<p>This is very important subject for H R students as Recruitment &amp; selection is the core function of Human resource management. In this subject there is in-depth information available about what is recruitment? What are the various sources of recruitment? Not only recruitment but also selection procedure and placement are a part of this syllabus.</p> <p>Recruitment &amp; selection is the first step of Human resource management so students can easily learn &amp; understand about it. This will help them to recruit themselves in an industry as how to write a resume, interview techniques, soft skills, etiquettes are also part of this syllabus. Recruitment &amp; selection is a foundation for sybms HR students.</p> <p>When this student will join the job in future that time easily they can relate this syllabus while doing recruitment &amp; selection and placement of</p>

	new employees. This subject will help them a lot for the self-grooming as well as it is practical knowledge based subject.
Accounting for Managerial Decisions	In this programme, the students learn to prepare the financial statements in vertical format. They also learn to calculate various ratios to evaluate the performance of the company. They learn to analyse the financial statements by preparing common-size, comparative & trend statements. The cash flow statement also helps the students to calculate the inflow & outflow of cash.
<b>Cost accounting</b>	Students understand different types of cost. Students understand the costing technique to calculate cost per unit. Students understand the calculation of cost sheet It also enlightens the students about the process costing and contract costing Students understand the application of Material, labour, overhead costing
<b>Foundation course IV (Ethics and corporate governance)</b>	<ul style="list-style-type: none"> <li>• Students should be able to identify, analyze, Interpret and describe the critical ideas, values, And themes that appear in literary and cultural Texts and understand the way these ideas, Values, and themes inform and impact culture And society, both now and in the past.</li> <li>• Students should be able to write analytically in a Variety of formats, including essays, research Papers, reflective writing, and critical reviews of Secondary sources</li> </ul>
<b>Event marketing</b>	<ul style="list-style-type: none"> <li>• Explain all the components and various roles Involved in planning, organizing, running and Evaluating an event;</li> <li>• Apply the theory and skills necessary to Professionally plan, organize and run a business Event;</li> <li>• Understand the importance of strategic planning For an event or festival, including monitoring and Evaluating the impacts on the wider community.</li> <li>•</li> </ul>
<b>Business Planning and Entrepreneurship management</b>	<ul style="list-style-type: none"> <li>• To develop entrepreneurs &amp; to prepare students to take the responsibility of full line of Management function of a company.</li> <li>• The course introduces Entrepreneurship to budding manager as entrepreneurship is the major Focus area for the growth and progress of the economy.</li> <li>• To equip prospective entrepreneurs with the knowhow, techniques and procedure and Process of starting a new business.</li> <li>•</li> </ul>
<b>Stress management</b>	<ul style="list-style-type: none"> <li>• To understand the nature and causes of stress in an individual and in organizations</li> </ul>

	<ul style="list-style-type: none"> <li>• To familiarize the learners with the stress prevention mechanism</li> <li>• To understand the strategies that help cope with stress</li> <li>• To be able to apply stress management principles in order to achieve high levels of Performance and work life balance</li> <li>• To enable to learners to adopt effective strategies, plans and techniques to deal with stress</li> </ul>
INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT I	<ul style="list-style-type: none"> <li>• Familiarise the basic concepts and its applications in managing business.</li> <li>• Reproduce a working knowledge of concepts and terminology related to information technology in open source. appraise the knowledge previously acquired of Microsoft Office</li> <li>• Analyze how information technology impacts a firm • Interpret how to use information technology to solve business problems • Describe the role of information technology and information systems in business</li> </ul>
Motivation and Leadership	<ul style="list-style-type: none"> <li>• Help the students and understanding importance of motivation and leadership in the smooth functioning of Management</li> </ul>

**Class : TYBMS (Sem V & VI)**

Course Name	Course Outcome
Financial Accounting	<ul style="list-style-type: none"> <li>• Imbibe conceptual knowledge of Financial accounting.</li> <li>• Understand the significance of Financial accounting in the modern economic environment •</li> <li>• Select the finance according to their impact on business</li> <li>• Differentiate methods of schedule costs per unit of production</li> </ul> <p>Differentiate methods of calculating stock consumption</p>
Finance for HR professionals & Compensation management	<p>This subject is there for final year students compensation management is very important function of HR. the objective of finance for HR professionals &amp; Compensation management is to orient students with financial concepts used making HR decisions and also to understand various compensation plans. At under graduate level students need to be aware on issue related to compensation management and understand the legal framework of compensation management.</p> <p>The outcome of this subject is students will get to know what compensation system follow by corporates now days as well as the various Laws, rules &amp; regulations given by government in compensation designing system. Even when these students will join the jobs after their studies they were aware about their rights while doing the job.</p>

<p>Performance Management &amp; career planning</p>	<p>Performance management is related to assessing the performance of the employees in an organisation. There are various methods used by the organisation to measure the performance of their employees some methods are traditional methods and other are modern methods of performance appraisal. While studying this subject at under graduate level students will easily able to understand how to measure the performance of the employees and how much it is important to get salary increment, promotion etc. in an organisation.</p> <p>This subject is giving practical knowledge to students about the performance management and career planning at this level students will easily able to get the knowledge of career planning which is useful for them to practice in their own career.</p>
<p><b>Logistics &amp; SCM</b></p>	<ul style="list-style-type: none"> <li>• Develop a sound understanding of the important role of supply chain management in today's business environment</li> <li>• Become familiar with current supply chain management trends Understand and apply the current supply chain theories, practices and concepts utilizing case problems and problem-based learning situations</li> <li>• Develop and utilize critical management skills such as negotiating, working effectively within a diverse business environment, ethical decision making and use of information technology</li> </ul>
<p><b>Service Marketing</b></p>	<ul style="list-style-type: none"> <li>• Learners will recognize the distinctive features of services, key elements in services marketing and Goods v/s Services Marketing.</li> <li>• Learners will familiarize with various ways to improve service quality and productivity.</li> <li>• Learners will recognize the marketing of different services in Indian context.</li> <li>• Learners will comprehend trends and ethics in international services marketing</li> </ul>

<p><b>Retail Management</b></p>	<ul style="list-style-type: none"> <li>• Explain the central role of retail in industrialized societies, and the impact of key market/retail trends upon this sector in the local and global contexts.</li> <li>• Identify the key stakeholders and the roles/responsibilities of retail towards these stakeholders.</li> <li>• Understand and apply appropriate frameworks to develop high level retail marketing strategy, and identify the role of marketing strategies in the building of brand equity and shareholder value in the retail industry</li> <li>• Evaluate the implementation of marketing strategy through the retail mix – including product and merchandise mix, pricing, location and store- design, promotions, and store management - to improve the total customer experience and retailer market competitiveness.</li> <li>• Interpret retail problems and be capable of critically evaluating and applying appropriate retail management models and theories to generate strategic and tactical solutions</li> </ul>
<p><b>Strategic Management</b></p>	<ul style="list-style-type: none"> <li>• The course helps student to know, understand, and apply the strategic management process to analyze and improve organizational performance</li> <li>• Student will Understand the impact of social, economic and political forces on the design, planning and implementation of organization's policy.</li> <li>• Critically examine the management of the entire enterprise from the top management viewpoints.</li> <li>• The students are molded perfectly to fit in with the requirements of an ideal manager who knows how to make correct decisions, delegate work and most importantly, to coordinate with the entire organization.</li> </ul>
<p><b>IAPM</b></p>	<p>Learners can also acquire practical skills to Finance application and other financial supporting services. Students get detail information of financial market operation and understanding on investment and portfolio management</p>

<p><b>OR</b></p>	<p>Learners will be able to recognise features and roles of businessmen, entrepreneur, operations which will help learners to possess knowledge and other skills and to react aptly when confronted with critical decision making. Learners will acquire the skills like effective communication, decision making, problem solving in day-to-day business affairs</p>
<p>International Finance</p>	<p>In this programme, the students understand the concept of international financial markets. They learn the practical implications of foreign exchange markets &amp; learn to calculate the foreign currency rates. Students also get aware of the different types of risks &amp; the strategies to overcome those risks in the international trade &amp; market.</p>
<p>Commodities &amp; Derivatives Market</p>	<p>In this programme, students get the knowledge of commodities market &amp; various types of commodities traded on the exchange. They also get to know the derivatives market &amp; the practical implication of the same in the stock exchanges.</p>
<p><b>Financial Management</b></p>	<p>Financial management helps the students to understand the working capital requirements for a company by calculating the working capital. The students also get to know the concept of cash management which helps them keep a record of all incomes &amp; expenses done by cash. The students also learn to calculate the cost of inventory. The students also get to know the calculation of leverages &amp; also get aware of various risks associated with financial planning &amp; budgeting</p>
<p><b>Wealth Management</b></p>	<p>Students get knowledge of how to read personal financial statement Students get knowledge of Insurance planning, Investment planning, Retirement planning and how to manage tax.</p>
<p>E-Commerce and Digital marketing</p>	<p>This subject helps to understand today's practical world in E-commerce and Digital marketing through following objectives.</p> <ul style="list-style-type: none"> <li>• To understand increasing significance of E-Commerce and its applications in Business and Various Sectors</li> <li>• To provide an insight on Digital Marketing activities on various Social Media platforms and its emerging significance in Business</li> </ul>

	<ul style="list-style-type: none"> <li>To understand Latest Trends and Practices in E-Commerce and Digital Marketing, along with its Challenges and Opportunities for an Organisation</li> </ul>
Sales and Distribution	<p>Sales and distribution is very important in marketing and those students to want to make their career in Sales and distribution for them this subject will be an asset to understand following points.</p> <ul style="list-style-type: none"> <li>To develop understanding of the sales &amp; distribution processes in organizations</li> <li>To get familiarized with concepts, approaches and the practical aspects of the key decision-making variables in sales management and distribution channel management</li> </ul>
Customer Relationship Management	<p>When we speak about business relation plays and important role. This subject will help student to understand the importance of CRM with its following objectives.</p> <ul style="list-style-type: none"> <li>To understand concept of Customer Relationship Management (CRM) and implementation of Customer Relationship Management</li> <li>To provide insight into CRM marketing initiatives, customer service and designing CRM strategy</li> <li>To understand new trends in CRM, challenges and opportunities for organizations</li> </ul>
Consumer Behaviour	<p>Consumer behaviour is highly unpredictable but it is important to understand our consumer to satisfy them and for the survival of business.</p> <ul style="list-style-type: none"> <li>The basic objective of this course is to develop an understanding about the consumer decision making process and its applications in marketing function of firms</li> <li>This course is meant to equip undergraduate students with basic knowledge about issues and dimensions of Consumer Behaviour. Students are expected to develop the skill of understanding and analysing consumer information and using it to create consumer- oriented marketing strategies</li> </ul>

<b>Organisational Development</b>	<ul style="list-style-type: none"> <li>• Think critically to integrate theory into practice In complex organizational settings with diverse Workplace groups.</li> <li>• Analyze organizational Contexts and cultures in order to develop Problem-solving approaches that are responsive to current dynamics and reflect new possibilities for the future</li> </ul>
<b>Communication and public relations</b>	<ul style="list-style-type: none"> <li>• It enable students in understanding the significance of companies brand and presence in marketplace and also it is interrelatedness with its competitors</li> </ul>
<b>Strategic human resource Management and HR Polices</b>	<ul style="list-style-type: none"> <li>• Learners will perceive HRM from a strategic perspective and will enable them in linking HRM functions to corporate strategies in order to understand HR as a strategic resource</li> </ul>
<b>Human resource management in global</b>	<ul style="list-style-type: none"> <li>• It helps in understanding HR from an international perspective</li> </ul>
<b>Indian Ethos</b>	<ul style="list-style-type: none"> <li>• Helps in understandings concepts Indian values principles and how to apply them in Indian Management for ethical management</li> </ul>
<b>Training &amp; Development</b>	<ul style="list-style-type: none"> <li>• Helps in understanding the importance of training and development to have better and productive employees in the organisation</li> </ul>

## Programme : B.A.F. (Bachelor In Accounting & Finance)

### Programme Outcome

It enables students to record transactions using accounting principles and conventions. It familiarizes students with different financial terminologies in the business world.

### Class : FYBAF (Sem I & II)

<b>Course Name</b>	<b>Course Outcome</b>
Cost Accounts	Upon successful completion of this course, the student will be able to: <ul style="list-style-type: none"> <li>• Acquire conceptual knowledge of basics of costing</li> <li>• Identify events that need to be recorded in the costing records</li> <li>• Develop the skill of recording cost transactions and preparation of reports in accordance with GAAP</li> <li>• Describe the role of cost information and its limitations</li> </ul>
Financial Accounts	Upon successful completion of this course, the student will be able to: <ul style="list-style-type: none"> <li>• Acquire conceptual knowledge of basics of accounting</li> </ul>

	<ul style="list-style-type: none"> <li>• Identify events that need to be recorded in the accounting records</li> <li>• Develop the skill of recording financial transactions and preparation of reports in accordance with GAAP</li> <li>• Describe the role of accounting information and its limitations</li> </ul>
Business Communication	Students get well verges with the concept of communication. They also get to know the different types of communication as well as the barriers to communication. They also get aware about personnel correspondence like preparing resume & applying for jobs & also preparing various types of letters which will help them in corporates
Foundation Course	In this programme, students come across various units like Globalization & Indian society, where they study the concept of Liberalization, Privatization & Globalization. The second unit discusses about the concept of Human Rights, where the students get to know the rights of human. The third unit explains the Ecosystem where the students learn about the environment & get aware about the protection of the ecosystem by using various techniques. In the fourth unit of Understanding Stress & Conflict, the students get to know the different types of stress & the tips to overcome the stress, also they get to know the methods to overcome the conflict.
<b>Business Environment</b>	<p>To provide knowledge of the environment in which businesses operate, the economic operational and Contemporary issues, international Environment.</p> <p>To analyses the overall business environment and evaluate its various components in business decision making.</p> <p>provides an analysis and examination of significant contemporary ethical issues and challenges existing throughout the professional business .</p> <p>Emphasis will be placed upon the manager’s social and environmental responsibilities to a wide variety of stakeholders, including employees, customers and the public.</p> <p>On completion of this course, learners will be able to Familiarize with the nature of business environment and its components.</p> <p>The students will be able to demonstrate and develop conceptual framework of business environment and generate interest in international business.</p> <p>Understand the definition of ethics and the importance and role of ethical behavior in the business world today.</p>
<b>cost accounting</b>	<p>To enable students to gain knowledge about basic concepts of cost accounting.</p> <p>Students understand different types of cost.</p>

	<p>Students understand the costing technique to calculate cost per unit.</p> <p>Students understand the calculation of cost sheet</p> <p>It also enlightens the students about the process costing and contract costing</p> <p>It provides the knowledge of practical application of cost accounting concept.</p>
<b>Financial Management</b>	<p><b>Outcome:</b></p> <p>Upon successful completion of <b>Financial Management</b>, the student will be able to: Demonstrate an understanding of the overall role and importance of the finance function.</p> <p>Explain the role of short-term financial management, and the key strategies and techniques used to manage cash, marketable securities, accounts receivable and inventory</p> <p>Identify the major sources of short-term financing and long term financing available to the firm.</p> <p>Apply time value, risk, and return concepts. Apply valuation techniques to bonds.</p> <p>Explain the concept of leverage and the benefits and costs associated with debt financing.</p>

**Class : SYBAF (Sem III & IV)**

<b>Course Name</b>	<b>Course Outcome</b>
IT in Accountancy	<ul style="list-style-type: none"> <li>• To understand the basics of Computer</li> <li>• To study the brief history of Computers and internet</li> </ul> <p>To develop basic understanding about MS OFFICE</p>
Financial market operations(F.C)	<ul style="list-style-type: none"> <li>• To understand the evolution, working and role of Debt Market in India.</li> <li>• To understand the role, functions of the various intermediaries and regulatory bodies.</li> <li>• To understand the various components of primary and secondary market for equity in India</li> </ul>

	<ul style="list-style-type: none"> <li>To understand the meaning , importance and features of the money market.</li> </ul>
<b>TAX</b>	Students will be able to demonstrate progressive learning of various tax issues and tax forms related to individuals. Students will be able to demonstrate knowledge in setting up a computerized set of accounting books

**Class : TYBAF (Sem V & VI)**

<b>Course Name</b>	<b>Course Outcome</b>
Cost Accounting	<ul style="list-style-type: none"> <li>Imbibe conceptual knowledge of cost accounting.</li> <li>Understand the significance of cost accounting in the modern economic environment •</li> <li>Select the costs according to their impact on business</li> <li>Differentiate methods of schedule costs per unit of production</li> <li>Differentiate methods of calculating stock consumption</li> </ul>
Management Application	<ul style="list-style-type: none"> <li>The course discusses the concepts of marketing with reference to 4 P's Product, Price, Place and Promotion and its application in business.</li> <li>It also explains important concepts of production management Human resource management.</li> <li>Through financial management topic it provide knowledge about some terms like venture capital ,futures and options, demat etc.</li> <li>This Course orient students on different functions of management.</li> <li>It prepares students to explore new opportunities in the professional world.</li> <li></li> </ul>
Financial Accounting	Leaners will gain thorough systematic and subject financial analysis skills within various disciplines of accounting, and finance. After completing three years for Bachelors in Commerce (B. Com) in financial accounting program, students would gain a thorough grounding in the fundamentals of Accounting and Finance